

Highlights from Insurance Research

Third Quarter 2024

Recent Reports



2024: Managing General Agents - Ahead of the Pack

In 2023, MGAs experienced robust growth, surpassing the broader property-casualty insurance market. The increase in premiums was driven by hard market conditions across various market segments and the ongoing availability of underwriting capacity through fronting companies, despite terms for capacity being stringent. Meanwhile, MGA premium backed by Lloyd's syndicates—historically the largest supporter of MGAs in the U.S. market—rose just 1% in 2023. Click here to learn more.



<u>2024: 2023 Property-Casualty Loss Reserves-Outside Pressures Adding Uncertainty</u>

Conning's review of the property-casualty insurance industry's loss reserve position suggests slight deterioration in 2023, when compared to its previous annual analysis. Overall, Conning believes the industry continues to carry sufficient reserves (gross of discount), with a modest degree of safety. Through May 2024, the core CPI (consumer price index) remains above pre-pandemic levels. With persistent above-average inflation and/or more robust growth, development patterns are likely to deteriorate, thus adversely affecting loss reserve adequacy. Click here to learn more.



Fronting Sector More Complex Than Meets the Eye: 2024 Focus Series

Numerous factors are influencing the fronting sector, both positively and adversely. The fronts have largely shaken off the Vesttoo fallout from a year ago and have continued with rapid premium growth. Conning's "reported" fronting premiums were just over \$15 billion in 2023, a growth of 27%. The actual size of the fronting market is greater than our reported amount, as several participants do not disclose their fronted premiums. The growth is supported by underlying MGA trends, demand for capacity, and strong E&S growth. Click here to learn more.



Connecticut's 2024 Insurance Capital Insights

"Insurance Capital of the World," remains a powerful force in the global insurance industry. The state's deep-rooted history, combined with forward-looking initiatives, positions it as a center of innovation, education, and economic impact. Connecticut's commitment to the insurance sector continues to drive growth, attract investment, and maintain its status as a global leader in this critical industry. Click here to learn more.

New This Quarter: Beyond the Text



Conning launched a new podcast this quarter, Beyond the Text. This podcast features insights from its Insurance Research Department. Hosted by Alyssa Gittleman, a Director and Head of Consulting and Customer Operations for Conning Insurance Research. Alyssa will invite analysts and guests to provide insights on recent publications and emerging industry trends.

Beyond the Text is intended to provide just that: going beyond Conning's typical research. Conning's analysts have deep industry knowledge and come from various backgrounds, providing a greater level of context on industry trends for insurance professionals.

Click <u>here</u> to listen to the podcast.

Recent episodes:

- Program Market Insights
- Growth in the Annuity Reinsurance Market
- Small Commercial Insurance Market: Opportunities to Compete

Articles from the Conning Commentary

<u>July</u>

- Expense Management Through New And Emerging Technology
- Continuing Illiquidity in Life-Annuity Portfolio: Cause for Concern?
- FHLB funding agreements: Still an Opportunity?
- The Hard Market Continues

<u>August</u>

- CrowdStrike: Impact on Cyber Insurance Market
- Climate Risk a Threat to Business
- Economic Conditions for Key Commercial Auto Segments are Softening
- Life Insurer-Held Mortgage Impairments Rose 17 Bps in 2023
- Tort Reform 2024

<u>September</u>

- PRTs Lessons from Across the Pond
- Midyear Cat Assessment
- Will Insurers Miss out on a Trillion-Dollar Opportunity?
- The Surge of PFAs Litigation

Other Recent Research

- 2024 Small Commercial Insurance Market:
 Opportunities to Compete
- 2024 Q3 Life and Property-Casualty Market Overviews
- O2 2024 P&C Forecast
- Mid-Year Life Annuity Forecast

Upcoming Research

- Homeowners' Crisis
- Life Settlements
- 401(k) Customizing Guaranteed Income
- Workers Comp and Wearables
- Small Plans AM/Annuity
- Social Inflation
- Expense Management



Consulting Corner:

Analysis of Mutual Holding Company Structure

Objective: A mutual insurance company sought guidance on whether to adopt a mutual holding company structure as part of a broader strategic review to modernize its organization and optimize its governance.

Solution: Conning conducted a comprehensive analysis that explored previous conversions from mutuals to mutual holding companies, detailing the steps involved, key benefits, and potential risks. The final report provided a clear roadmap for the decision-making process, helping the client evaluate the structure's alignment with its long-term strategic goals.

Strategic Review of a Regional Life Insurance Company

Objective: A regional life insurance company engaged Conning to perform an objective, third-party strategic review of its operations to assess organizational efficiency and identify areas for improvement.

Solution: Conning conducted an in-depth evaluation based on executive interviews and financial performance data. The assessment provided insights into operational effectiveness, pinpointed areas for optimizing capital deployment, and outlined strategies for enhancing growth potential.

Third Quarter 2024 Events

- AASCIF
- Conning's Client Conference
- MGAA
- Insurance Capital Summit
- ACLI Annual Conference
- Secondary Life Markets

Upcoming Events

- Property Insurance Report
- InsureTech Connect
- Target Markets Annual
- SPARK
- NCGIF

About Conning Insurance Research

For over 50 years, Conning's Insurance Research group has been providing solutions that help management teams understand and navigate a rapidly changing insurance landscape. Conning's well-respected research solutions result from deep industry knowledge; ongoing surveys of industry executives; proprietary Conning data, forecasts, and models; and our in-depth reviews of insurer performance.

How We Add Value

- » Singular focus on the insurance sector
- » Dedicated sector analysts
- » Independent and objective, unbiased research
- » In-depth expert insights on critical market topics
- » Broad product suite offers insights for entry-level employees to seasoned veterans

Core Publications

Strategic Study:

In-depth analysis on key industry issues

Focus Report:

Concise, graphical reports on targeted issues

Forecast and Analysis:

Comprehensive three-year forecast of line of business and industry performance

Market Overviews:

Periodic line of business assessment reports

Commentary:

Monthly newsletter focusing on trending topics

Trends:

Quarterly publication of leading insurance and economic indicators

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